



# Commercial Real Estate Alliance

*“Collaborative Real Estate Solutions”*

## HEALTHCARE DIVISION



[www.creaunited.com](http://www.creaunited.com)

## AN ORGANIC APPROACH TO NETWORKING

Imagine your perfect customer. Now think about the service/product you provide them. How many other potential disciplines are involved in the overall transaction? In commercial real estate, from broker to lender to attorney, there are several complimentary services involved in a single venture. Imagine an organization where successful firms and individuals represent all disciplines of the commercial real estate industry. Rather than trying to find leads to meet a quota, sharing highly relevant information in a team of people with the same incentive for generating that business. A natural collaborative approach...

Welcome to CREA.

## SUCCESS THROUGH COLLABORATION

CREA's group of experts examine real estate transactions using a unique team approach. The goal is to provide collaborative expert advice whether the transaction is a purchase, sale, lease, development, refinance or construction. All of the active professional disciplines involved are represented in the Alliance and the insights and experiences shared by the members are invaluable in ensuring success of a commercial real estate venture.

## COLLECTIVE CARE

Healthcare is a niche market of real estate with more detailed technological and specific regulatory requirements. CREA United's Healthcare group is comprised of top-level leaders who are extremely knowledgeable of the market. Even services like cleaning, heating, and cooling are done differently in health care, with demanding sterilization and filtration needs. The value of each member sharing their expertise is far greater than what any individual can provide.

## AREAS OF EXPERTISE

- Accounting
- Architecture
- Banking
- Brokerage
- Compliance
- Construction
- Engineering
- Furniture
- IT Services
- Legal
- Marketing

## VALUE IN COLLABORATION

CREA's members benefit by sharing knowledge with other trusted, high-level experts in the same vertical, but different disciplines. In today's real estate landscape, it can be very difficult to avoid potential issues. Each vertical demands a specific expertise making it near impossible for a sole discipline to deliver properly and error free. Alliance members are inherently better suited to identify issues through a collaborative approach, helping each other in their respective expertise. CREA can address and minimize risk much earlier preventing potentially irreversible ramifications. Ultimately, the expertise of CREA provides greater value to a prospective venture than a similar groups of experts working independently.

**Accounting**  
**SAX LLP**  
[saxllp.com](http://saxllp.com)



Founded in 1956, Sax LLP is a multi-disciplinary, forward-thinking accounting, tax and advisory firm serving the needs of privately held companies, family-owned businesses, not-for-profit organizations, and high-net-worth individuals for over 60 years. Sax has the specialized expertise to serve clients in a wide range of industries, including healthcare, as true business advisors. Visit [www.saxllp.com](http://www.saxllp.com) to learn more.

**Architecture**  
**RSC Architects**  
[rscarchitects.com](http://rscarchitects.com)



RSC Architects has worked with numerous healthcare clients on projects ranging from feasibility studies to complete facility designs. RSC is experienced on the complexities and licensing requirements healthcare projects bring and are committed to providing professional design services that allow our clients to meet the everchanging healthcare industry while improving patient satisfaction and outcomes.

# COLLABORATIVE REAL ESTATE SOLUTIONS

**Banking**  
**Provident Bank**  
[provident.bank.com](http://provident.bank.com)



Provident Financial Services, Inc. is the holding company for Provident Bank. Established in 1839, Provident Bank emphasizes "Commitment You Can Count On" in attending to the financial needs of businesses, individuals and families throughout northern and central New Jersey and Eastern Pennsylvania. The Bank offers a broad array of deposit, loan and investment products, as well as wealth management



**Brokerage**  
**NAI James E. Hanson**  
[naihanson.com](http://naihanson.com)



NAI James E. Hanson is a NJ based full service commercial real estate firm that provides comprehensive and sophisticated real estate services to its clients. Founded in 1955, the firm also provides national and international services via its affiliation with NAI Global, a managed network of over 400 offices in 30 countries. Core services include: Brokerage Services, Corporate Services, Property Management, Government Services, Logistics, Tenant Representation, Financial Services, Property Valuation, Investments, & Healthcare.

**Compliance**  
**Healthcare Compliance Network**  
[hcompliance.com](http://hcompliance.com)



Healthcare Compliance Network (HCN) is a leading provider of training, auditing and compliance products and services. HCN facilitates a streamlined approach to achieving regulatory compliance for healthcare organizations of all sizes. With an emphasis on physician practices, HCN's professionals take a practical approach to regulatory compliance by incorporating web-based tools with real world hand.



**Construction**  
**H.M. Hughes Co., Inc.**  
[hmhughes.com](http://hmhughes.com)



H.M. Hughes was founded in 1927. Throughout our history, we have handled a breadth of construction projects ranging from small building alterations to technologically sophisticated projects involving computer networking, advanced communications, health care systems and environmental hazard management. We specialize in solving complex construction problems in complicated environments.

**Construction**  
**Medical Dental Build LLC**  
[mbdrules.com](http://mbdrules.com)



MDB is an experienced and committed team of professional builders, designers and technology specialists specializing in dental and medical spaces. We design and build to your needs, specifications and budget. Our success is built on our ability to take a client's vision to the next level, while never losing sight of our primary mission - customer satisfaction, high standards and peace of mind.

**Construction**  
**Skanska**  
[usa.skanska.com](http://usa.skanska.com)



Skanska is one of the largest, most financially sound construction and development companies in the U.S., serving a broad range of clients including those in healthcare, education, sports, aviation, commercial, and industrial. Skanska has been building hospitals and other health-related facilities for over 100 years and is rated as #5 national Healthcare builder by Building Design+Construction.



**Engineering**  
**Gilsanz Murray Steficek LLP**  
[gmsllp.com](http://gmsllp.com)



Gilsanz Murray Steficek is a multi-disciplinary structural engineering and building envelope consulting firm headquartered in New York City, with offices in New Jersey and California. Since 1991, GMS has provided outstanding service and technical excellence. We explore creative options to find the right solutions for every project, regardless of size, complexity and material.

**Engineering**  
Langan Engineering  
[langan.com](http://langan.com)

**LANGAN**

Langan provides an integrated mix of engineering and environmental consulting services in support of land development projects, corporate real estate portfolios, and the oil and gas industry. Our clients include developers, property owners, public agencies, corporations, institutions, and energy companies around the world. Founded in 1970, Langan employs nearly 1,000 professionals in its Parsippany, NJ headquarters and has regional offices throughout the U.S. and internationally.

**IT Services**  
Medicus IT  
[medicusit.com](http://medicusit.com)



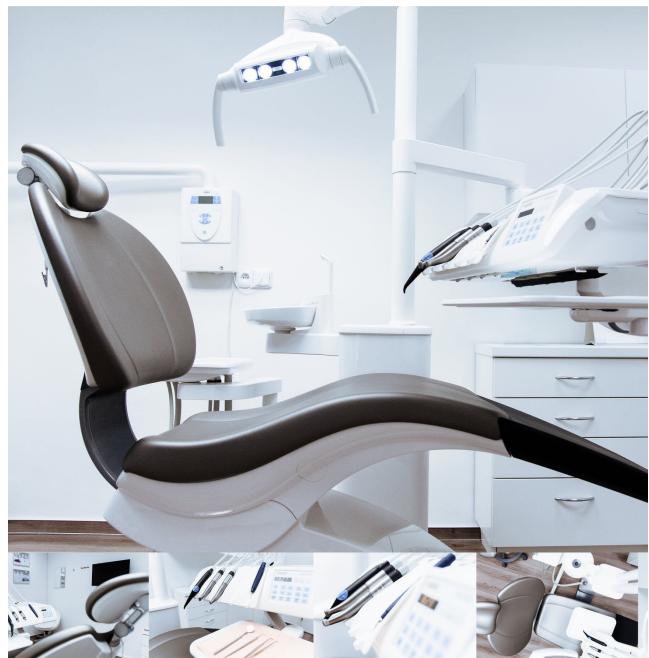
Our team advises clients on how to establish secure, compliant, and efficient IT solutions, while working alongside them to help manage IT operations to increase efficiency and stability. We're skilled in anticipating potential hurdles and resolving them. Thanks to on-site, endless supply of coffee, our engineers are available around the clock to ensure critical IT issues are addressed promptly.

SUCCESS  
THROUGH  
COLLABORATION  
**CREA**  
UNITED

**Legal**  
Garfunkel Wild, P.C.  
[garfunkelwild.com](http://garfunkelwild.com)

**GW** | GARFUNKEL WILD, P.C.  
ATTORNEYS AT LAW

Garfunkel Wild specializes in the business and legal needs of its clients in the health care industry and beyond. The firm represents one of the largest and most diverse groups of health care clients in the tri-state area, across more than a dozen practice areas, including Health Care, Business, Finance and Real Estate, Employment, HIPAA Compliance, IT, Litigation and Tax and Estate Planning.



**Marketing**  
The Macallan Group  
[themg.co](http://themg.co)

THE  
**MACALLAN**  
GROUP

The Macallan Group is a media and marketing company that helps brands tell their story through powerful design & video content. Additionally, we have a full-service marketing team that does SEO, PPC, Social Media Marketing, event marketing, and website development. Located in Hoboken, NJ, The Macallan Group has clients across the U.S.

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**synergy** - The interaction of two or more agents or forces so that their combined effect is greater than the sum of their individual effects.

**think tank** - A group of individuals dedicated to high-level synergistic research on a variety of subjects and solving problems and providing advice.

