# **Commercial Real** Estate Alliance

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"Collaborative Real Estate Solutions"

## **RETAIL DIVISION**



#### AN ORGANIC APPROACH TO NETWORKING

Imagine your perfect customer. Now think service/product you provide the about them. How many other potential disciplines are involved in the overall transaction? In commercial real estate, from broker to lender to attorney, there are several complimentary services involved in a single venture. Imagine an organization where successful firms and individuals represent all disciplines of the commercial real estate industry. Rather than trying to find leads to meet a quota, you share highly relevant information in a team of people with the same incentive for generating that business. A natural collaborative approach...

Welcome to CREA.

#### SUCCESS THROUGH COLLABORATION

CREA's group of experts examine real estate transactions using a unique team approach. The goal is to provide collaborative expert advice whether the transaction is a purchase, sale, lease, development, refinance or construction. All of the active professional disciplines involved are represented in the Alliance and the insights and experiences shared by the members are invaluable in ensuring success of a commercial real estate venture.

### UNITED BY LOCATION

The Retail members of CREA United collectively provide clients with access to professionals that represent every aspect of a commercial real estate transaction. From storefront to stationary – any reasonable issue or problem can be improved or solved by a member of CREA United or one of their contacts.

## AREAS OF EXPERTISE

- Architecture
- Brokerage
- Construction
- Engineering
- Environmental
- Financing
- Insurance
- Legal
- Management

#### VALUE IN COLLABORATION

CREA's members benefit by sharing knowledge with other trusted, high-level experts in the same vertical, but different disciplines. In today's real estate landscape, it can be very difficult to avoid potential issues. Each vertical demands a specific expertise, making it near impossible for a sole discipline to deliver properly and error free. Alliance members are inherently better suited to identify issues through a collaborative approach, helping each other in their respective expertise. CREA can address and minimize risk much earlier, thereby preventing potentially irreversible ramifications. Ultimately, the expertise CREA provides is of greater value to a prospective venture than similar expert groups working independently.

#### Architecture Montoro Architectural Group www. montorogroup.com



The Montoro Architectural Group, a full service Architectural Design/Planning firm, has over 30 years of experience, thousands of completed projects focused on Retail. We provide comprehensive design expertise from concept through full design.

#### Brokerage Mills Retail Real Estate Company www.millsretailre.com



With more than 45 years in commercial real estate Mills Retail has touched almost all disciplines. Mills Retail has leased, sold, built and managed large and small projects alike. They can identify a parcel of land, evaluate its' worth, negotiate the purchase, get the property entitled, financed, constructed, leased and managed. They have acquired, leased and sold more than Ten Million square feet of retail, office and industrial space aggregating more than One Billion Dollars.

#### Brokerage NAI James E. Hanson www.naihanson.com



NAI James E. Hanson is a NJ based full service commercial real estate firm that provides comprehensive and sophisticated real estate services to its clients. Founded in 1955, the firm also provides national and international services via its affiliation with NAI Global, a managed network of over 400 offices in 30 countries. Core services include: Brokerage Services, Corporate Services, Property Management, Government Services, Logistics, Tenant Representation, Financial Services, Property Valuation, Investments, & Healthcare.



#### Construction Catcord Construction Company www.catcord.com



Catcord Construction Company, Inc is a small business, commercial construction management and general contracting firm based out of Bergen County New Jersey servicing the tri-state area for over 20 years. We are a highly recognized enterprise with experienced and skilled professionals that specializes in base building and interiors for both the private and public sectors.

#### Legal Cole Schotz P.C.

www.coleschotz.com

Cole Schotz P.C.

Michael E. Jones is a partner in the nationally recognized real estate department of Cole Schotz P.C. His practice focuses on leasing, acquisitions, dispositions, development and redevelopment of retail, industrial and office properties, with an emphasis on retail leasing, new store development and redevelopment of shopping centers. Michael represents owners, national and regional tenants, developers, investors, real estate investment trusts, opportunity funds, family partnerships, publicly held investors and privately held companies.





## SUCCESS THROUGH COLLABORATION

**synergy** - The interaction of two or more agents or forces so that their combined effect is greater than the sum of their individual effects.

**think tank** - A group of individuals dedicated to high-level synergistic research on a variety of subjects and solving problems and providing advice.





## **ALLIANCE MEMBERS**

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