



## Commercial Real Estate Alliance

"Collaborative Real Estate Solutions"

## **OFFICE DIVISION**









www.creaunited.com

## AN ORGANIC APPROACH TO NETWORKING

Imagine your perfect customer. Now think about the service/product you provide them. How many other potential disciplines are involved in the overall transaction? In commercial real estate, from broker to lender to attorney, there are several complimentary services involved in a single venture. Imagine an organization where successful firms and individuals represent all disciplines of the commercial real estate industry. Rather than trying to find leads to meet a quota, sharing highly relevant information in a team of people with the same incentive for generating that business. A natural collaborative approach...

Welcome to CREA.

#### SUCCESS THROUGH COLLABORATION

CREA's group of experts examine real estate transactions using a unique team approach. The goal is to provide collaborative expert advice whether the transaction is a purchase, sale, lease, development, refinance or construction. All of the active professional disciplines involved are represented in the Alliance and the insights and experiences shared by the members are invaluable in ensuring success of a commercial real estate venture.

## A TEAM OF LEADERS

CREA United's office division provides an intimate and selective professional forum with reliable and credible resources. A genuine team approach that benefits everyone, especially clients! Save time and add trust to your network with a team approach. CREA's office members increase the collective networking and professional exposure to referral sources and generate lasting quality business. High quality, streamlined success, and a whole that is greater than the sum of its parts.

## AREAS OF EXPERTISE

- Accounting
- Architecture
- Bankina
- Brokerage
- Construction
- Engineering
- Estimating
- Furniture
- Insurance
- Interior Design
- Legal
- Moving
- Title

## VALUE IN COLLABORATION

CREA's members benefit by sharing knowledge with other trusted, high-level experts in the same vertical, but different disciplines. In today's real estate landscape, it can be very difficult to avoid potential issues. Each vertical demands a specific expertise making it near impossible for a sole discipline to deliver properly and error free. Alliance members are inherently better suited to identify issues through a collaborative approach, helping each other in their respective expertise. CREA can address and minimize risk much earlier preventing potentially irreversible ramifications. Ultimately, the expertise of CREA provides greater value to a prospective venture than a similar groups of experts working independently.

## Architecture Jim O'Brien Architecture and Interiors www.jimobrienarchitects.com



At Jim O'Brien Architecture & Interiors we work to improve our clients well-being through design excellence, sensitive client service, and a strong sense of local responsibility. Our projects encompass a diverse mix of commercial and residential developments. We serve our clients by following these simple principles: we truly listen, and we closely manage an interactive design and construction process.

## Banking ConnectOne Bank www.cnob.com



With locations across New Jersey, New York, and one office in midtown Manhattan, ConnectOne Bank is committed to building a better banking experience. Since inception, we've been committed to serving small to midsize business by helping connect them to their financial goals by providing the highest level of client service coupled with convenient technological solutions. ConnectOne Bank offers financial products and custom solutions to help our clients achieve financial prosperity for themselves, their family and their business. Connect with us to learn why we're "a better place to be".

#### Brokerage NAI James E. Hanson www.naihanson.com



NAI James E. Hanson is a NJ based full service commercial real estate firm that provides comprehensive and sophisticated real estate services to its clients. Founded in 1955, the firm also provides national and international services via its affiliation with NAI Global, a managed network of over 400 offices in 30 countries. Core services include: Brokerage Services, Corporate Services, Property Management, Government Services, Logistics, Tenant Representation, Financial Services, Property Valuation, Investments, & Healthcare.



## Construction Catcord Construction Company, Inc.

www.catcord.com



Catcord Construction Company, Inc is a small business, commercial construction management and general contracting firm based out of Bergen County New Jersey servicing the tri-state area for over 20 years. We are a highly recognized enterprise with experienced and skilled professionals that specializes in base building and interiors for both the private and public sectors.

## Construction Wohlsen Construction Company www.wohlsen.com



Wohlsen Construction is an award-winning Mid-Atlantic construction company. With over 125 years of experience under our hard hat, we partner with owners and design professionals to build high-quality, functional projects. Our customized services run the gamut, from preconstruction and construction project management, to design/build construction and post-construction services. Our core markets include private institutions, private schools, healthcare, senior living and multi-family developments.

## Energy Efficiency Services Office Management Services www.michaelmcgeary.com



We serve commercial customers to help them improve their energy management and purchasing processes and help formulate corporate sustainability programs related to energy, LED lighting, solar and demand response programs. In addition, we facilitate the rebate paperwork from state & local utility operators and customize finance solutions related to energy efficiency projects.



## Interior Design/Furniture System Office Design www.systemoffice.com



System Office Design is a full service interior design and office furniture company specializing in healthcare and corporate projects. We listen to our clients' visions, and then implement those visions with the right design, furniture and accessories. Whether the project is in new space, or a renovation, our 30 years in business brings an expertise that creates functional and inviting offices with smooth implementation from concept to installation.

#### Legal OlenderFeldman, LLP www.olenderfeldman.com



As part of the Corporate & Transactional department of OlenderFeldman LLP, Craig represents businesses in connection with contracts, mergers & acquisitions, business formation, structure & governance, regulatory compliance, negotiations, and the facilitation of deals & solutions. Common industries of such clients include pharmaceutical & health care, software-as-a-service, commercial real estate development & construction, distribution, manufacturing, entertainment & media, and consulting. Craig works closely with the Olender team on commercial real estate investments, development, leases, financing, land use, and closings.



# SUCCESS THROUGH COLLABORATION

## Risk Management Arthur J. Gallagher & Co. www.ajg.com



Arthur J. Gallagher & Co. is a best in class insurance and risk management firm. Our team of industry experts provides property and casualty insurance, alternative risk transfer solutions, employee benefit consulting, and actuarial services. As one of the largest risk management firms in the world we have all the resources to handle any risk regardless of size.

## Telecommunications MPD Tek Group www.mpdtek.com



Businesses are transitioning to the Cloud to stay competitive, control costs, improve productivity, and boost profits. Cloud solutions from MPD Tek Group give you access to the most innovative technology in the industry while offering features that keep your employees connected and your customers delighted!

## Title Max Title Agency, LLC www.maxtitleagency.com



For over 22 years and across 2 states including New Jersey, and New York, our experienced staff has been dedicated to fulfilling your title insurance, settlement and closing needs, from the simplest refinance to the most complex residential and commercial transactions. Our goal is to be dependable, professional and personal.

**synergy** - The interaction of two or more agents or forces so that their combined effect is greater than the sum of their individual effects.

**think tank** - A group of individuals dedicated to highlevel synergistic research on a variety of subjects and solving problems and providing advice.

## **ALLIANCE MEMBERS**

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