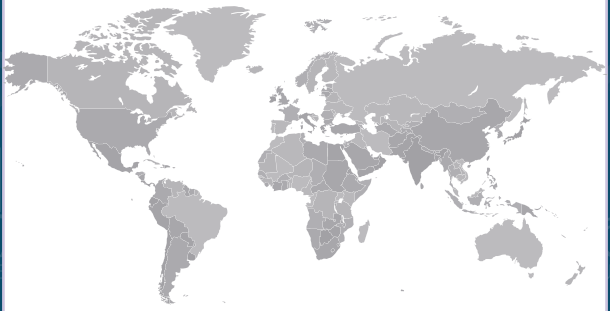
CREA UNITED

Commercial Real Estate Alliance

"Collaborative Real Estate Solutions"

CORPORATE DIVISION



www.creaunited.com

AN ORGANIC APPROACH TO NETWORKING

Imagine your perfect customer. Now think about the service/product you provide them. How many other potential disciplines are involved in the overall transaction? In commercial real estate, from broker to lender to attorney, there are several complimentary services involved in a single venture. Imagine an organization where successful firms and individuals represent all disciplines of the commercial real estate industry. Rather than trying to find leads to meet a quota, sharing highly relevant information in a team of people with the same incentive for generating that business. A natural collaborative approach...

Welcome to CREA.

SUCCESS THROUGH COLLABORATION

CREA's group of experts examine real estate transactions using a unique team approach. The goal is to provide collaborative expert advice whether the transaction is a purchase, sale, lease, development, refinance or construction. All of the active professional disciplines involved are represented in the Alliance and the insights and experiences shared by the members are invaluable in ensuring success of a commercial real estate venture.

UNPARALLELED MARKET INTEL

In order to streamline a corporate real estate transaction, one needs to know all aspects. CREA United's Corporate members are expert in their respective disciplines. The format produces a synergistic environment structured to organically promote executive-level conversation in corporate real estate. Each member generating genuine value for the other with the blended goal of success for the same client. No where else can this type of market intel naturally flow and provide top level service, accuracy, and unmatched trust.

AREAS OF EXPERTISE

- Accounting
- Architecture
- Banking
- Brokerage
- Construction
- Engineering
- Estimating
- Insurance
- Legal
- Moving
- Title

VALUE IN COLLABORATION

CREA's members benefit by sharing knowledge with other trusted, high-level experts in the same vertical, but different disciplines. In today's real estate landscape, it can be very difficult to avoid potential issues. Each vertical demands a specific expertise making it near impossible for a sole discipline to deliver properly and error free. Alliance members are inherently better suited to identify issues through a collaborative approach, helping each other in their respective expertise. CREA can address and minimize risk much earlier preventing potentially irreversible ramifications. Ultimately, the expertise of CREA provides greater value to a prospective venture than a similar groups of experts working independently.

Accounting
SAX LLP
www.saxllp.com

Sax LLP is a multi-disciplinary accounting, tax and advisory firm serving the needs of closely held companies, family-owned businesses and high-net-worth individuals. For more than 60 years, we have offered industry-specific expertise in real estate, construction, manufacturing and distribution, healthcare, employee benefit plans and not-for-profit organizations.

Architecture
The Ives Architecture Studio
www.ives-arch.com

The Ives Architecture Studio (TIAS) located in the historic Radburn Building in Fair Lawn, N.J. has more than 30 years of diversified experience in architecture, interior design and planning. Expertise includes: healthcare, industrial, education, retail, offices, religious structures, and residential. We are highly skilled in building renovations, adaptive reuse, and restorations. We perform "rightsizing" projects and assist owners with "distressed properties." Licensed in: NY, NJ, PA, FL, Ohio and other states.

Banking
Capital One
www.capitalone.com

Capital One is a diversified bank that offers a broad array of financial products and services to consumer, small business and commercial clients. A Fortune 500 company, Capital One has one of the most widely recognized brands in America. As one of the nation's top 10 largest banks based on deposits, Capital One serves banking customers through branch locations and corporate offices.

COLLABORATIVE

REAL ESTATE

SOLUTIONS

Brokerage
NAI James E. Hanson
www.naihanson.com

NAI James E. Hanson is a NJ based full service commercial real estate firm that provides comprehensive and sophisticated real estate services to its clients. Founded in 1955, the firm also provides national and international services via its affiliation with NAI Global, a managed network of over 400 offices in 30 countries. Core services include: Brokerage Services, Corporate Services, Property Management, Government Services, Logistics, Tenant Representation, Financial Services, Property Valuation, Investments, & Healthcare.

Construction
Heuer & Company
www.heuerandcompany.com

Founded in 1998 and located in Waldwick, NJ, Heuer and Company is a commercial building contractor and construction management company. The Heuer family represents more than three generations of respected building professionals, and is committed to upholding the legacy and reputation of its predecessors.

Engineering
Becht Engineering BT, Inc.
www.bechtbt.com

Becht Engineering BT provides mechanical, electrical, plumbing, fire protection and structural engineering; forensic investigations and legal support; and project and construction management services. Projects include tenant improvements, building evaluations, property condition assessments, and building systems design. Our staff includes multi-disciplined professionals licensed in 25 states, LEED Accredited Professionals, Certified Energy Auditors and Certified Energy Managers. Our 50+-year reputation for engineering excellence comes from our high levels of quality and customer service on every project.

Estimating
Cost Calculations, Inc.
www.costcalculationsinc.com

Cost Calculations, Inc. (CCI) is a construction cost estimating firm. CCI performs construction cost estimates for Architects, General Contractors, Sub-Contractors, and Replacement costs for many large Insurance companies. CCI serves lawyers and clients in construction cases as an expert witness. CCI serves clients throughout the United States and Internationally. CCI is Board Certified by American Society of Professional Estimators Certified Professional Estimator (C.P.E.) CCI has been performing cost estimates for the last 58 years.

Insurance
All Point Insurance
www.allpointinsurance.com

We provide organizations with in depth commercial lines risk management and insurance brokerage services across an array of industries with a strong presence in the small and middle market arena. Working with the nation's top rated insurance companies allows All Point Insurance Agency and its affiliates to provide comprehensive coverage at a competitive rate and our staff of insurance advisors have a wide range of expertise to meet all of the needs of our clientele

SUCCESS

THROUGH

COLLABORATION

Legal
Winne Banta
Hetherington Basralian
www.winnebanta.com

WBHB is one of the oldest and largest full-service law firms in Bergen County. Our firm takes pride in our expertise, responsive service, and active participation in the community and in professional associations. Our clients include leading institutions, businesses, and individuals who are served in these practice areas: banking, corporate, employment law, litigation, personal injury, real estate and land-use, succession planning for closely held businesses,and trusts and estates.

Moving
Suddath Workplace Solutions
www.suddath.com

At Suddath, we take moving personally- understanding every step matters. A family company, born in 1919 and bred in Jacksonville, FL, we've grown from one spirited entrepreneur to a global company moving people, businesses, and products anywhere by truck, jet plane or cargo ship. Our team flexes across the spectrum of industry offerings, owning both the 30,000-foot thinking and the boots-on the-ground tactics needed to transport people to the other side of the opportunity.

Title
Main Street Title & Settlement Services
www.mainsttitle.com

Main Street Title and Settlement Services, LLC is a full service title insurance and settlement company serving commercial real estate professionals since 1988. With a full time staff of 40 experienced commercial professionals including 5 attorneys, Main Street Title has the proven expertise to close your commercial transaction on time, every time. Every Main Street Title Officer and Attorney is experienced in all aspects of commercial title and closing procedures including commercial document preparation and filings, tax matters, corporate formations and all phases of commercial real estate transactions.

synergy - The interaction of two or more agents or forces so that their combined effect is greater than the sum of their individual effects.

think tank - A group of individuals dedicated to high-level synergistic research on a variety of subjects and solving problems and providing advice.

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