



Commercial Real Estate Alliance

"Collaborative Real Estate Solutions"

CORPORATE GROUP



www.creaunited.com

EXPERIENCE...HUNDREDS OF YEARS WORTH

The Commercial Real Estate Alliance (CREA) is an organization of successful firms and individuals representing all disciplines of the commercial real estate industry. Alliance members are highly regarded in their respective areas of expertise and their firms account for hundreds of millions of dollars of commercial real estate transactions annually.

SUCCESS THROUGH COLLABORATION

CREA's group of experts examine real estate transactions using a unique team approach. The goal is to provide collaborative expert advice whether the transaction is a purchase, sale, lease, development, refinance or construction. All of the active professional disciplines involved are represented in the Alliance and the insights and experiences shared by the members are invaluable in ensuring success of a commercial real estate venture.

UNDERSTANDING THE BIG PICTURE

Oftentimes decisions about commercial real estate ventures are made without a complete understanding of the issues at hand. The ramifications of an error early in the process can be far-reaching and often fatal. By adopting a collaborative approach, CREA can address the risks and identify the opportunities that exist in all commercial real estate transactions.

GREATER THAN THE SUM OF THE PARTS

CREA was formed in response to a real need within the State of New Jersey. The commercial real estate landscape of is littered with snares and pitfalls. Alliance members recognize that information sharing among those that have established "best practices" is critical to addressing the needs of today's marketplace. Taken as a whole, the expertise of CREA provides greater value to a prospective venture than a similar group of experts working independently.



AREAS OF EXPERTISE

- Accounting/Financial Management
- Appraisals
- Arbitration/Mediation
- Architectural/Interior Design
- Banking Solutions
- Brokerage
- Capital
- Commercial Leasing
- Commercial Insurance
- Conceptual Planning
- Construction Estimating
- Construction/Pre-construction Management
- Engineering- From the Ground Up
- Environmental Studies
- Expert Testimonial Services
- General Contracting
- Government Incentives/Tax Credits
- Green Building Concepts (Leed Certification)
- Interior Design
- Investment Services
- Janitorial & Maintenance Programs
- Legal
- Office Furniture
- Planning/Zoning Board Representation
- Project Financing
- Security Personnel Services
- Site/Building Analysis
- Site Engineering- From the Ground Down
- Surveying
- Telecommunication
- Title Search/Reports & Analysis
- Value Engineering Services



THE NEXT STEP

Access to the resources of CREA can be arranged by contacting any member and requesting a work session with the Alliance. Work sessions can be held with all of CREA's members present or a hand-selected subset. Professionals currently engaged on an owner's behalf are especially encouraged to participate. Tap into the Alliance and learn how CREA's members work independently but are collaboratively strong.

Brokerage

NAI James E. Hanson
naihanson.com

NAI Hanson is a New Jersey based full-service commercial real

NAI James E. Hanson

estate firm that provides comprehensive and sophisticated real estate services to its clients. Founded in 1955, the firm also provides national and international services via its affiliation with NAI Global, a managed network of over 375 offices in 55 countries. Core services include: Brokerage Services; Corporate Services; Property Management; Government Services; Logistics; Tenant Representation; Financial Services; Property Valuations and Investments.

Title

Main Street Title & Settlement Services
www.mainsttitle.com

Main Street Title and Settlement Services, LLC is a full service title



**Main Street Title
& Settlement Services, LLC**

insurance and settlement company serving commercial real estate professionals since 1988. With a full time staff of 40 experienced commercial professionals including 5 attorneys, Main Street Title has the proven expertise to close your commercial transaction on time, every time. Every Main Street Title Officer and Attorney is experienced in all aspects of commercial title and closing procedures including commercial document preparation and filings, tax matters, corporate formations and all phases of commercial real estate transactions.

Appraisal

Welsch Chester Galiney Matone
www.wcgm.com

WCGM has built an extraordinary reputation in the field of real estate



appraisal and consultation. The company is distinguished by its unparalleled experience and expertise, thorough understanding of all types of real estate, and the ability to satisfy a client's requirements in many locations nationally.



Engineering

Becht Engineering BT, Inc.
www.bechtbt.com

Becht Engineering BT provides mechanical (HVAC), electrical, plumbing, fire protection and structural engineering, legal support services, project and construction management services. Services include tenant improvements, building evaluations, property condition assessments, and engineering for new buildings. Our engineering staff includes multi-disciplined engineering professionals licensed in 25 states, as well as LEED Accredited Professionals, Certified Energy Auditors and Certified Energy Managers. Our 50+-year reputation for engineering excellence comes from our high levels of quality and customer service on every project.



Moving & Logistics **Suddath Workplace Solutions**
www.suddath.com

At Suddath®, we take moving personally - understanding every step matters. A family company, born in 1919 and bred in Jacksonville, Florida, we've grown from one spirited entrepreneur to a global company moving people, businesses and products anywhere a truck, jet plane or cargo ship will take us. Our team flexes across the spectrum of industry offerings, owning both the 30,000-foot thinking and the boots-on-the-ground tactics needed to transport people to the other side of opportunity.



Cost Estimating

Cost Calculations, Inc.

Cost Calculations Inc. is a construction cost estimating firm. We perform construction cost estimates for Architects, General Contractors, Sub-Contractors, Replacement costs for many large Insurance companies. We serve both lawyers and clients in construction cases as an expert witness. We serve clients through out the United States and some International work. I am a Board Certified by American Society Of Professional Estimators Certified Professional Estimator (C.P.E.) Have been performing cost estimates for the last 51 years.



**SUCCESS THROUGH
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Accounting

Hunter Group CPA, LLC
www.thehuntergroup.com

Hunter Group is a full service Certified Public Accounting firm located in Bergen County, NJ. Established in 1956, the firm helps both closely-held businesses and national corporations with tax advisory and compliance, attest services and business improvement strategies. We promise a partner will be actively involved in your engagement.



Banking

The Provident Bank
www.providentnj.com

At Provident Bank, we have a division solely dedicated to healthcare professionals like yourself that are committed to delivering real world solutions. We work closely with your trusted advisors to help simplify the credit approval process. Headquartered in New Jersey, we can provide something national banks can't - local loan decisions. Our services are ideal for Single & Multi-specialty Practices, Ambulatory Surgical Centers, Dental Professionals, Long-Term Care Facilities, Pharmaceutical Companies, and Veterinarian Practices.



Technology

Baroan Technologies
www.baroan.com

Baroan Technologies is a technology firm who's mission is to help small and medium businesses succeed by facilitating the best and highest use of Information Technology. Their "One Point of Contact" service delivery system for consulting, implementation, and support provides the consistent and effective results you would want as business owners. At Baroan Technologies it's not just about technology; it's about how your service is delivered.



General Contracting

Heuer & Company
www.heuerandcompany.com

As a third generation commercial building contracting company, we work with business owners, building owners, property managers and investors that are expanding, renovating or building new facilities. Our projects can range from a few thousand dollars to several million. Our goal is to consistently provide well communicated, intelligent, responsible and appropriately priced construction services in a market where these values are paid great lip service but not frequently delivered upon.



Insurance

All Point Insurance
www.allpointinsurance.com

We provide a complete range of insurance services to individuals and businesses in NJ and NY.



ALL POINT INSURANCE
AGENCY

We are an independent agency, which gives us access to a wide range of insurance companies. Working with the nation's top rated insurance companies allows us to get the best coverage at the most competitive price. Our staff of insurance professionals have a wide range of expertise to meet all of the needs of our clientele.

Architecture

The Ives Architecture Studio
www.ives-arch.com

The Ives Architecture Studio (TIAS) located in the historic Radburn Building in Fair Lawn, N.J. has more than 30 years of diversified experience in architecture, interior design and planning.



Expertise includes: healthcare, industrial, education, retail, offices, religious structures, and residential. We are highly skilled in building renovations, adaptive reuse, and restorations. We perform "rightsizing" projects and assist owners with "distressed properties." Licensed in: NY, NJ, PA, FL, Ohio and other states.

Law

Winne Banta Hetherington Basralian
www.winnebanta.com

WBHB is one of the oldest and largest full-service law firms in Bergen County. Our firm takes pride in our expertise, responsive service, and



active participation in the community and in professional associations. Our clients include leading institutions, businesses, and individuals who are served in these practice areas: alternative dispute resolution, banking, commercial, corporate services, employment law, The First Amendment, healthcare law, insurance defense, litigation, personal injury, real estate and land-use, and trusts and estates.

synergy - The interaction of two or more agents or forces so that their combined effect is greater than the sum of their individual effects.

think tank - A group of individuals dedicated to high-level synergistic research on a variety of subjects and solving problems and providing advice.

ALLIANCE MEMBERS

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